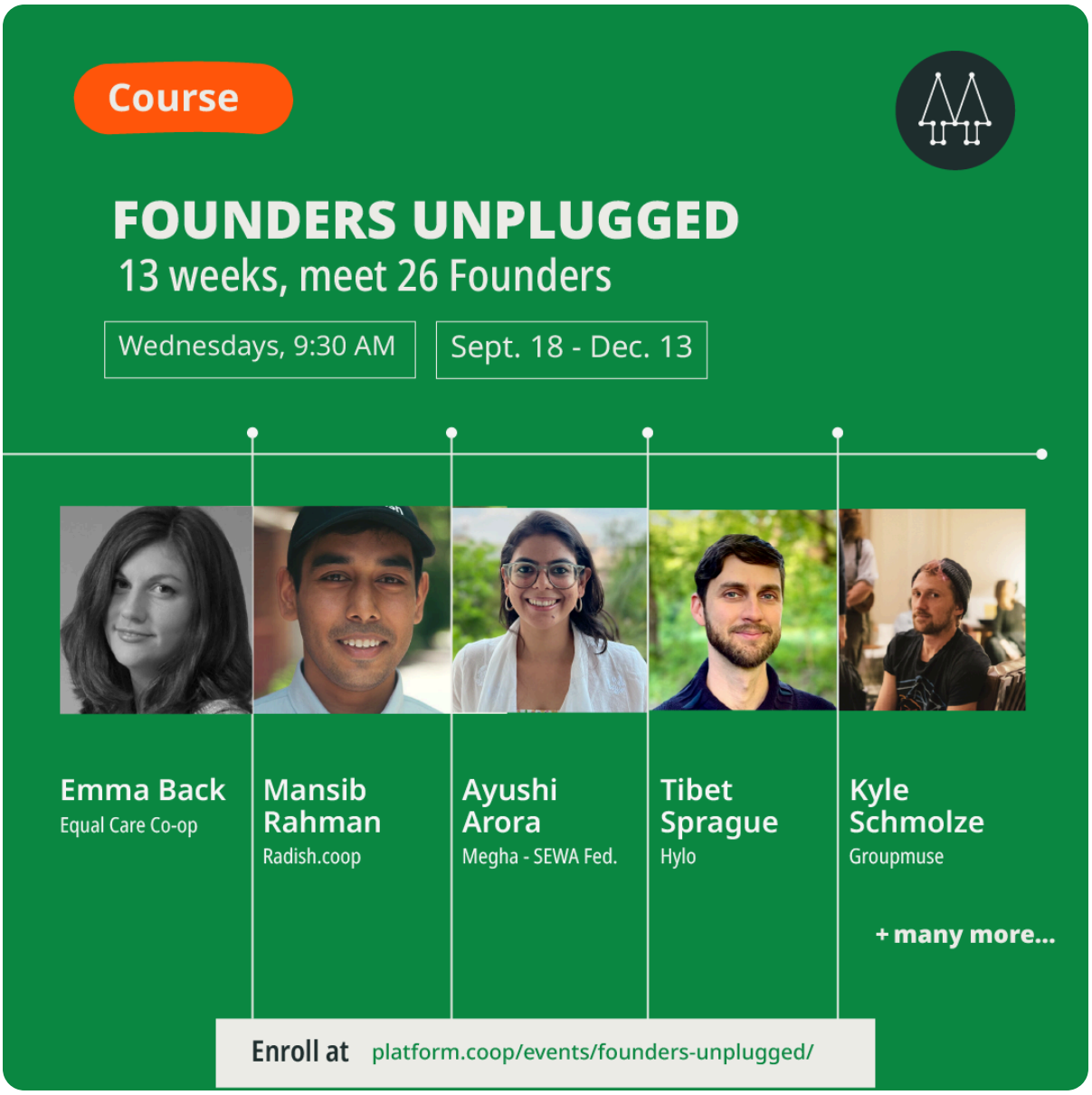
View this email in your browser

Introducing Founders Unplugged!



Introducing Founders Unplugged, a 13-week course, held every Wednesday from 9:30 am to 11:00 am Eastern Time. We are starting in a few weeks from September 18th and running through December 13th.

Imagine connecting with the founders themselves who've shaped successful platform cooperatives, and unearthing the strategies, challenges, and sparks that fueled their journey. This course will be an immersive experience, much beyond the academic setting. 🚀

Highlights:

- Intimate discussions with two exceptional founders each week 🗣️
- Speakers from across the globe 🌐
- Network with fellow cooperators, entrepreneurs, tech enthusiasts, etc 🌱
- You can join us at only $180 if you're from a high-income country, or at just $52 if you are from elsewhere 🔗

Let's co-create the future, one cooperative connection at a time.

🔗 **Enroll** here**:** https://platform.coop/events/founders-unplugged/

From our ICDE Fellows

Our 2023-24 cohort of Fellows at the Institute for Cooperative Digital Economy (ICDE) reflect on their focus areas in the blog posts below:

- **Akkanut Wantanasombut** on a multi-stakeholder platform co-op for food delivery in Thailand.
- **Anne-Pauline De Cler** on scaling non-capitalist approaches in the food sector.
- **Eve O'Connor** on revisiting cooperative Principles in the digital economy.

- **Lok Yung Wong** on organizing with the Hong Kong Women Workers' Association.
- **Mosa Tsay** on musician cooperativism.
- **Priyanka Borar** on a cooperative learning approach to forest management in India.
- **Stefano Tortorici** on cooperativism and climate justice through Owen, Fourier, and Du Bois.
- **Santosh Kumar** on incorporating international platform cooperatives in the Global South.
- **Udayan Tandon** on taxi worker organizing in San Diego.

News

The Iran Chamber of Cooperatives (ICC) member, Trans-provincial Cooperative Bazar Hooshmand Business Company, operating under the (Kasab) brand, has been recognized as Iran's first national platform cooperative, garnering government support.

Driver's Seat cooperative empowers ride-share and delivery workers through its app, offering industry insights to boost incomes, create personalized earning strategies, and foster worker agency. Read a newly released case study on Driver's Seat here.

RadarCoop in Brazil came together to combat the rise of precarious work due to digital platforms like iFood, Uber, Rappi, and Airbnb, leading to the erosion of labor rights, informal work, poor pay, and unhealthy conditions. Read more about these efforts in Brazil here. (link in Portuguese)

The Drivers Cooperative, from New York City (USA), recently launched their Annual Report. In 2023, they achieved substantial revenue escalation, ensuring their members a minimum wage of over $30 per hour and successfully bringing on board their tally to nearly 9,000 drivers. Read the Annual Report here.

cooperatives. The article highlights four distinguishing features of platform worker cooperatives—multihoming, physically untethered work, scale as a strategic imperative, and low initial investment—and examines how these features influence participation dynamics. **Read the text here**.

Subscribe

Brought to you by

Platform Cooperativism Consortium

You are reading Co-ops Digitally, a periodic digest of news, events, opportunities, and analysis in the world of the cooperative digital economy brought to you by the Platform Cooperativism Consortium at The New School. The cooperative digital economy in one email.

Visit us at **platform.coop**

Our mailing address is:
Platform Cooperativism Consortium
The New School
79 Fifth Avenue, 1601
New York, New York
10003

Want to change how you receive these emails?
You can **update your preferences** or **unsubscribe from this list**.

Attribution-NonCommercial-NoDerivs (CC BY-NC-ND) 2019, Platform Cooperativism Consortium.
If you remix, transform, or build upon the material, you may not distribute the modified material.

Copyright © 2023 Platform Cooperativism Consortium, All rights reserved.